



**free
state**
tourism authority

The position is situated in Bloemfontein.

RESEARCH OFFICER

**Salary: R192 540 per annum (excluding benefits)
(Ref. 01/10)**

Job purpose: To ensure the provision of efficient and effective Research Services, in providing tourism information to support the vision and strategic imperatives of the FSTA.

Key responsibilities: Implement research practices and methodologies to support the Free State Tourism Authority with the execution of its mandate through the following:

- Ensuring effective tourism information provision through the development of electronic tools and channels
- Assisting to acquire, adapt design and develop specialised, scientifically validated institutional research methodologies and instruments to use in the practical execution of research
- Executing research on areas identified in conjunction with the FSTA Board, Marketing Unit and Product Development Unit to analyse, determine impact and advise on the product development and marketing of Tourism
- Working collaboratively with other research organisations and stakeholders to execute transversal research
- Preparing a comprehensive report on the outcome of the research and making recommendations
- Analysing and evaluating the impact on the FSTA and the FSGDS against the outcome of research results
- Cascading information to Product Development in order to encourage new product innovation in the Tourism industry
- As part of a Research team, contributing effectively to origination and delivery of Research projects, events, initiatives and administration
- Providing input towards the development and creation of the various Research programmes and projects, goals and objectives with respect to content, budget needs, duration, etc.

Essential requirements: • Relevant degree or equivalent qualification • Research methodology • 3-4 years' research experience • Computer literacy • Candidates may be considered for relevant skills acquired through experience • Sound understanding of Government policies, programmes, the political environment and foreign relations.

The following will be advantageous: • Experience in the Tourism industry • Financial management skills • Highly evolved interpersonal, verbal and writing, and statistical analysis skills.

A covering letter, comprehensive CV and originally certified copies of qualifications should be sent to: The Chief Financial Officer, Free State Tourism Authority, Private Bag X20805, Bloemfontein 9300 OR handed in at 1st Floor, MTN House, 169 Nelson Mandela Drive. Faxed and e-mailed applications are not accepted.

Enquiries: Mr Khotso Thole, General Manager: Marketing, tel. (051) 411-4300/01.

Closing date: 5 February 2010.

Applicants are respectfully informed that if no notification of appointment is received within 1 month of the closing date, they must consider their applications unsuccessful.